

KATHARINE V. MACY

Curriculum Vitae
Updated 1/21/2021

Assistant Librarian
Collection Assessment Librarian
Subject Liaison to Business & Economics
University Library
Indiana University Purdue University - Indianapolis
755 W. Michigan ST
Indianapolis, IN 46202
(317)274-3532
macyk@iupui.edu

EDUCATION

MLIS, The Information School, University of Washington, 2014
Capstone Project: Course Targeted Research Guides to Support Business Education
Beta Phi Mu Honor Society

MBA, Kenan-Flagler School of Business, University of North Carolina, 2008
Concentration: Marketing

BA in Business Administration, Washington State University, Cum Laude, 2000
Major: Marketing, Minor: Management Information Systems
Beta Gamma Sigma Honor Society

PROFESSIONAL DEVELOPMENT

Course/Workshop/Institute	Provider	Date
Harvard Leadership Institute for Academic Librarians	Harvard University School of Education	2019
Assessment in Action: Demonstrating and Communicating Library Value (Workshop)	Association of College & Research Libraries (ACRL)	2017

PROFESSIONAL MEMBERSHIPS/AFFILIATIONS

2017-2018 Member, International Association for Social Science Information Services & Technology (IASSIST)
2016-2017 Special Libraries Association (SLA)
2015-2019 Member, ALA Library Instruction Round Table (LIRT)
2014-Present Member, Association of College & Research Libraries (ACRL)

- 2014-Present Member, ACRL Instruction Section (ACRL-IS)
2014-Present Member, ACRL University Section (ACRL-US)
2013-Present Member, Reference and User Services Association (RUSA)
2013-Present Member, RUSA Business Reference and Services Section (RUSA-BRASS)
2012-Present Member, American Library Association (ALA)

AWARDS & HONORS

- 2019 Trustees' Teaching Award, Indiana University
2018 Featured Teaching Librarian, Association of College & Research Libraries Instruction Section (ARCL-IS)
2018 Up & Comer Award, ATG Media (Charleston Library Conference)

LIBRARY EXPERIENCE

- 2015-Present University Library, Indiana University Purdue University – Indianapolis, Indianapolis, IN
Rank: Assistant Librarian
Collection Assessment Librarian / Subject Liaison to Business & Economics
2019-Present
- 50% Collection Assessment Librarian role accepted. Co-leading new resource negotiation working group.
- Subject Liaison to Business & Economics / Resource Development Liaison**
2018-2019
- 20% Resource Development Liaison role accepted.
 - Consolidated electronic collection data that had been siloed into a collection scorecard that increased visibility to collection assessment and enabled efficient data-driven decision making and planning of negotiations.
 - Led collection working group into deeper analysis of most expensive resources to document characteristics (uniqueness, overlaps) and institutional context (research, teaching, and learning use).
- Subject Liaison to Business & Economics**
2017-2018
- Partnering with new business librarian continued to expand instruction through Kelley undergraduate and graduate curriculum.
 - Transitioned economics department to on-demand article acquisition model for low use journals.
 - Collaborated in creating peer teaching curriculum to develop prepare students to be near-peer teachers of information literacy.
- Subject Liaison Kelley School of Business**
2015-2017
- Expanded library instruction provided to Kelley School of Business's I-CORE (four courses with integrated project) from 30-minute resource briefing to 2.5-

hour research workshop, resulting in improved quality of research in student project deliverables.

- To support I-CORE, developed a two-page citation standard sheet for using Chicago Manual of Style, which the undergraduate curriculum committee adopted as the recommended standard for use in the undergraduate program at Kelley School of Business – Indianapolis. Standard is now used for Learning Communities (BUS X103) and Business Communications (BUS X204) courses.
- Created the case to add a second business liaison position to University Library to support increased service growth and presence in Kelley undergraduate program. A second business liaison, the business/SPEA librarian started in July 2017.

2014-2015 A.B. Freeman School of Business, Tulane University, New Orleans, LA

Assistant Librarian

Managed operations of the Turchin Business Library, including student staff, serials receiving, acquisitions, collections management, and reference.

- Created on-going staff training to introduce new resources and skills, enabling student staff to answer directional and simple reference questions.
- Provided classroom and one-on-one instruction on business research and information literacy skills to graduate and undergraduate students.
- Developed tools to enable quick analysis and reporting of key library performance metrics such as circulation, head counts, and reference interactions.
- Managed collection review project to find and eliminate discrepancies between catalog and physical collections.

2013-2014 University of Washington Libraries, Seattle, WA

Graduate Student Specialist

Led the assessment activities of the Research Commons, as well as supported citation management tool reference and space design.

- Designed, organized, and managed interview project to determine interdisciplinary outcomes of Scholars' Studio program.
- Co-piloted new citation management support program providing instruction, research consultations, and asynchronous reference on citation management.
- Analyzed web analytics of Research Commons' web pages to determine important trends for site redesign.

OTHER TEACHING EXPERIENCE

2007-2008 Kenan-Flagler Business Communication Center, Chapel Hill, NC

Consultant/Teaching Assistant

Provided one-on-one communication coaching on subjects such as research paper writing, career writing, interview skills, and presentation skills.

- [BUSI 401] – Teaching assistant in undergraduate business communications course (2 sections, 25 students each).

- Hosted conversation hours for ESL students to practice and learn English. This included developing short instructional presentations.
- Taught several brown-bag lunch sessions on the following topics: presentation skills, effective use of PowerPoint, and the importance of providing citations in research papers.

GRANTS

Teaching

Title	Granting Agency	Role	Amount	Dates
Undergraduate course to train near-peer teachers in subject-embedded information literacy instruction	IUPUI Center for Teaching & Learning	Co-investigator	\$10,000	Jul 2017-Jul 2018

Professional Development

Title	Granting Agency	Amount	Dates
ACRL Early Career Librarian Scholarship	Association of Research & College Libraries	\$749	2019
Minde Browning Professional Development Award	Central Indiana Community Foundation	\$1,000	2019
BRASS Gale Cengage Learning Student Travel Award	Reference User Services Association Business Reference and Services Section	\$1,500	2014

PUBLICATIONS

Refereed Journal Articles

Lowe, M. S., **Macy, K. V.**, & Stone, S. (2019). Contingent teaching through low-tech audience response systems. *Journal of Information Literacy*, 13(2), 235-252. <https://doi.org/10.11645/13.2.2633> [Available at: <http://hdl.handle.net/1805/21457>]

Maxson, B., Neely, M., Roberts, L., Stone, S., Lowe, M. S., **Macy, K. V.** and Miller, W. (2019), The power of peers: approaches from writing and libraries, *Reference Services Review*, 47(3), 314-330. <https://doi.org/10.1108/RSR-03-2019-0020>. [Available at: <http://hdl.handle.net/1805/21458>]

Macy, K.V. (2018). Information creates relative bargaining power in vendor negotiations. *The Bottom Line*, 31(2), 137-149. <https://doi.org/10.1108/BL-12-2017-0033> [Available at: <http://hdl.handle.net/1805/16544>]

Macy, K. V., & Coates, H. L. (2016). Data information literacy instruction in business and public health: Comparative case studies. *IFLA Journal*, 42(4), 313–327.
<https://doi.org/10.1177/0340035216673382> [Available at: <http://hdl.handle.net/1805/11413>]

Conference Proceedings

Macy, K.V., Howard, H.A., & Vaaler, A.S. (2018) Managing the changing climate of business collections. *Proceedings of the Charleston Library Conference*. Charleston, S.C.
<https://doi.org/10.5703/1288284317019> [Available at: <http://hdl.handle.net/1805/17773>]

Howard, H.A., **Macy, K.V.**, Seeman, C., & Valeri, A.S. (2017) Critical business collections: Examining key issues: Using a Social Justice Lens. *Proceedings of the Charleston Library Conference*. Charleston, S.C. <http://dx.doi.org/10.5703/1288284316689> [Available at: <http://hdl.handle.net/1805/17384>]

Ray, L. & **Macy, K.V.** (2014) Assessment in space designed for experimentation: The University of Washington Libraries Research Commons. *Proceedings of the 2014 Library Assessment Conference: Building Effective, Sustainable, Practical Assessment*. Seattle, WA. Association of Research Libraries. [Available at: <http://hdl.handle.net/1805/7753>]

Non-Refereed Articles

Macy, K.V. (2016). Implementing online training and assessment to support peer reference in a business library. *Academic BRASS*, Business Reference in Academic Libraries Committee, Business Reference and Services Section (BRASS), Reference and User Services Association (RUSA). 10 (2) [Available at: <http://hdl.handle.net/1805/9195>]

Macy, K.V. (2014). Digital divide challenges access to e-government. *Dttp: A Quarterly Journal of Government Information Practice & Perspective*, 42(4), 36-40 [Available at: <http://hdl.handle.net/1805/7413>]

CONFERENCE PRESENTATIONS – INVITED

Aug 2019 “Using business analytics to support our values.” Keynote address at Academic Libraries of Indiana Assessment Day. Muncie, IN. August 9, 2019. [Available at: <http://hdl.handle.net/1805/20242>]

CONFERENCE PRESENTATIONS - REFEREED

Oct 2020 Kani, J, Lowe, M. S., **Macy, K. V.**, & Murphy, E. (2020, October 28). “Teaching students to evaluate sources: getting back to basics.” Presentation at the 2020 Assessment Institute. Indianapolis, IN. October 25-28, 2020. [Available at: <http://hdl.handle.net/1805/24140>]

- Mar 2020 **Macy, K.V.** & Pike, C.A. “Negotiate like an MBA: How to conduct principled negotiations for library resources.” Post-conference workshop at Electronic Resources & Libraries 2020. Austin, TX. March 9-12, 2020. [Available at: <http://hdl.handle.net/1805/22335>]
- Baich, T., **Macy, K.V.**, & Miller, W. “Shifting course, managing change: Transitioning to a new resource acquisition model.” Presentation at Electronic Resources & Libraries 2020. Austin, TX. March 9-12, 2020. [Available at: <http://hdl.handle.net/1805/22271>]
- Jun 2019 Lowe, M.S., **Macy, K.V.**, Maxon, B.K., & Stone, S. M. “Peer teaching to expand information literacy instruction.” Presented at 8th Annual Peer-Led Team Learning International Society Conference. Indianapolis, IN. June 6-8, 2020. [Available at: <http://hdl.handle.net/1805/19323>]
- Apr 2019 Lowe, M.S., **Macy, K.V.**, Maxson, B.K., Miller, W.M., & Stone, S.M. “The best of both worlds: Solo peer teaching to expand the reach of teaching librarians.” Poster presented at 2019 Association of College and Research Libraries Conference. Cleveland, OH. April 10-13, 2019. [Available at: <https://perma.cc/HHH6-TQB4>]
- Mar 2019 **Macy, K.V.**, Baich, T. “Holistic e-resource analysis to support changing acquisition models.” Presented at Electronic Resources & Libraries 2019. Austin, TX. March 3-6, 2019. [Available at: <http://hdl.handle.net/1805/18524>]
- Nov 2018 **Macy, K.V.**, Howard, H.A., & Vaaler, A.S. “Managing the changing climate of business collections.” Presented at the Charleston Library Conference 2018. Charleston, S.C. November 4-8, 2018. [Available at: <http://hdl.handle.net/1805/17773>]
- Braun, A., Howard, H.A., **Macy, K.V.**, Seeman, C., Vaaler, A.S., & Ward, Kristi “The next big thing: Empowering campus entrepreneurs.” Panel presented at the Charleston Library Conference 2018. Charleston, S.C. November 4-8, 2018. [Panel available at: <http://hdl.handle.net/1805/18857>]
- Nov 2017 Howard, H.A., **Macy, K.V.**, Seeman C., Vaaler, A.S. “Critical business collections: Examining key issues using a social justice lens.” Presented at the Charleston Library Conference 2017. Charleston, S.C. November 6-10, 2017. [Available at: <http://hdl.handle.net/1805/14960>]
- Apr 2017 **Macy, K.V.** & Coates, H.L. “Curriculum mapping: creating options for integrating DIL into a degree program.” Presented at RDAP17: Research Data & Preservation Summit. Seattle, Washington. April 19-20, 2017. [Panel available at: <http://hdl.handle.net/1805/15008>]
- Mar 2017 **Macy, K.V.** “Creating relative bargaining power through information when approaching vendor negotiations.” Poster presented at 2017 Association of College and Research Libraries Conference. Baltimore, MD. March 22-25, 2017. [Available at: <http://hdl.handle.net/1805/12217>]

Aug 2014 Ray, L. & **Macy, K.V.** “Assessment in space designed for experimentation: The University of Washington Research Commons.” Presented at the Library Assessment Conference 2014. Seattle, WA. August 4-6, 2014 [Available at: <http://hdl.handle.net/1805/7009>]

OTHER PRESENTATIONS – NON-REFEREED

Regional

Jul 2018 **Macy, K.V.** “The citation challenge.” Presented at the 2018 Indiana Business Librarian Summit. West Lafayette, IN. July 25, 2018. [Available at: <http://hdl.handle.net/1805/16891>]

Local

Oct 2018 Lowe, M.S., **Macy, K.V.** Maxson, B. K. Miller, W., & Stone, S. M. “Training near peer teachers as information literacy instructors and mentors – developing and testing a curriculum.” Poster presented at Curriculum Enhancement Grant Symposium, IUPUI Center of Teaching and Learning, Indianapolis, IN. October 12, 2018. [Available at: <http://hdl.handle.net/1805/17560>]

Jul 2016 Donahue, K.A. & **Macy, K.V.** “Marketing and social media: leveling the playing field.” Presented at Indiana Black Expo Business Conference. Indianapolis, IN. July 11, 2016.

INTERVIEWS

Jan 2019 Profiles encouraged. *Against the Grain*, 30(6), December 2018/January 2019. [Available at: <https://against-the-grain.com/2019/02/v306-atg-profiles-encouraged/>]

Jun 2018 Featured Teaching Librarian: Katharine Macy. *Association of College & Research Libraries Instruction Section*. Blog post. June 14, 2018. [Available at: <https://perma.cc/5QQA-WQHW>]

DEPARTMENTAL/SCHOOL SERVICE

Activity	Role	Inclusive Dates
University Library Faculty Organization (ULFO)	Professional Leave and Trustees Teaching Award Committee (appointed)	2019-2020
	Chair (elected)	2018-2019 2017-2021

	Representative to University Library Budgetary Affairs Committee (elected)	2016-2018, 2020-2022
	Professional Leave and Trustees Teaching Award Committee (elected)	
Associate Dean of Collections Search Committee	Member	2018
Untenured Librarian Group	Organizer	2017-2018
BUS/SPEA Librarian Search & Screen Committee	Member	2017
Second Floor Task Force	Member	2016
University of Washington iSchool Diversity Committee	Member	2012-2013
University of North Carolina – Kenan-Flagler Business School Career Management Center	Peer Career Counselor	2007-2008
University of North Carolina – Kenan-Flagler Business School Honor Court	Investigative Counsel	2007-2008
UNIVERSITY SERVICE		
Activity	Role	Inclusive Dates
IUPUI Faculty Council	Member-at-large (elected)	2018-2022
	Library Procurement Task Force	2018
	Faculty Guide Committee, Chair	2018-2020
	Faculty Guide Committee, member	2017-2020
IUPUI Program Review & Assessment Committee	Member	2019-Present
IUPUI Student Experience Council	Member	2017-2019
Information Literacy Community of Practice	Member	2016-Present
BUS P421 Supply Chain Management	Guest Lecturer	2015-Present
IUPUI Library Faculty Organization	Member, Mentoring and Professional Development Committee (elected)	2015-2017

2017 E.C. Moore Symposium	Proposal Reviewer	2016
UW Libraries: Library Assessment and Metrics Team	Member	2013-2014

REGIONAL SERVICE

Organization	Activity	Inclusive Dates
Midwest Business Libraries Business Case Competition	Judge	2017
Midwest Business Libraries Business Case Competition Committee	Member	2017
Washington Business Week – a summer camp focused on teaching high school students business soft and hard skills.	Chair of Healthcare Week at Gonzaga University	2012-2014

NATIONAL SERVICE

Organization	Activity	Inclusive Dates
Global Financial Data Business Librarian Travel Award (RUSA-BRASS)	Chair	2020-2021
SPARC Journal Negotiation Working Group – Data Analytics Working Group	Co-Lead	2020-Present
SPARC Journal Negotiation Working Group	Advisor	2019-Present
Ilene F. Rockman Instruction Publication of the Year Award (ACRL - IS)	Member	2019-2021
Program Planning Committee (RUSA-BRASS)	Chair (appointed)	2019-2020
Journal of Business & Finance Librarianship	Reviewer, Journal Article	2019
Journal of New Librarianship	Reviewer, Journal Article	2019

Library Instruction Round Table Top 20 Articles Committee (ALA - LIRT)	Chair (appointed) Member	2018-2019 2017-2018
Publications & Communications Committee (RUSA - BRASS)	Member	2017-2019
Student Travel Award Committee (RUSA - BRASS)	Member	2015-2017

INTERNATIONAL SERVICE

Organization	Activity	Inclusive Dates
The Bottom Line	Reviewer, Journal Article	2018

BUSINESS EXPERIENCE

- 2010-2012 Longview Fibre Paper & Packaging, Inc., Longview, WA
Senior Financial Analyst
 Analyzed profitability for sales, marketing, and finance.
- Created and organized analyst roundtable, monthly meetings for cross-functional knowledge sharing and training. Provided several sessions on advanced analytical skills using MS Excel and internal databases.
 - Managed sales incentive plan performance, including analyzing results, recommending changes to plan design, and developing tools for tracking and reporting.
 - Collaborated with cross-functional team to maintain accuracy of pocket margin database, a database that provides customer and product level profitability.
 - Analyzed costing and current pricing to develop pricing analysis for bids.
 - Automated sales reporting for inventory, accounts receivable, new business, and other key indicators.
- 2009-2010 **Business Process Analyst**
 Developed processes for sales and marketing initiatives.
- Gathered and consolidated marketing data from diverse sources into a marketing intelligence database.
 - Standardized sales contracts and conducted sales training on the new contracts and negotiation planning, including analyzing customer profitability.
- 2008 The Alexander Group, Inc., San Francisco, CA
Consultant
 Recommended solutions to sales organizations.
- Managed sales time efficiency project for major software firm.

- Collaborated on project revamping sales roles and compensation for medical device firm.

2007

Bayer Healthcare—Consumer Care Division, Morristown, NJ

Brand Management Intern

Determined market segment and targeted launch plan using key marketing mix elements.

- Analyzed brand performance, market trends, and tactics used in- and outside of brand category.
- Forecasted sales of new sub-brand and developed launch budget to meet margin goals.

2003-2006

Fiskars Brands, Inc./Gerber Legendary Blades, Portland, OR

Senior Sales Analyst

Analyzed, forecasted, and managed Wal-Mart account from quote process through point-of-sale, including direct imports, inventory management, and category analysis. Traveled semi-annually to Shanghai to plan promotions and new products with Wal-Mart Global Procurement and Chinese agents and suppliers.

- Wal-Mart Vendor of the Year 2003; Fiskars Achievement Award, Wal-Mart Team 2004.
- Achieved 95% sell-through of holiday promotions by recommending store-level orders based on analysis of historical sales and store demographic data.
- Improved fill rate, in-stocks, and on-time performance by tracking logistics.
- Trained other vendors in Wal-Mart reporting, ensuring data consistency.

2000-2003

Benner Research Group, Portland, OR

Research Analyst

Conducted market research studies for restaurants and grocery chains.

- Predicted impact of cannibalization and sales potential of new sites.
- Developed new consumer study that identified trends in client's existing customer base.